

Dear Members,

As you all are aware the much-awaited **IIID National Convention 2027** will be held from **7th to 9th January 2027 at Hyderabad**. The flagship gathering will bring together leading voices from Design, Architecture, Industry, Academia, Media and allied professions, with over 1,500 delegates participating from across India and beyond.

In this spirit, we invite **researchers, academics, educators and design practitioners** to submit original research papers that explore contemporary challenges, emerging opportunities, evolving practices and innovative approaches in the field of Design.

The research should align with one of the **four key themes of NATCON 2027**:

01|WHAT SHIFTS

Reflection: *The world has changed.*

Yesterday's methods may not be enough for tomorrow's reality.

Exploring changing practices, behaviours, technologies, materials, environments and professional paradigms.

02| WHAT ENDURES

Relevance: *Exploring what continues to create value and impact.*

Examining the principles, knowledge, craft, practices and human values that remain relevant despite changing times.

03|WHAT AWAITS

Readiness: *The future is here.*

Analyzing new tools, new pressures and new opportunities.

04|WHAT INSPIRES

Renewal: *The future we choose.*

How design can lead with intelligence, diligence and hope.

Selected papers will be **acknowledged at NATCON 2027** and may be considered for publication in **IIID's INScape journal, NATCON publications/Souvenir or featured across IIID's media platforms**, subject to the applicable editorial and review processes.

All abstracts, papers and correspondence relating to submissions may be sent to:
iiidnatcontechdesk@gmail.com

Please find attached the detailed submission guidelines.

We look forward to receiving your innovative and insightful contributions and to creating a meaningful body of knowledge that will help shape the discourse at **NATCON 2027**.

Warm regards,

A handwritten signature in black ink, appearing to read 'Jabeen Zacharias', with a long horizontal stroke extending to the right.

Jabeen Zacharias
Curator, WHAT NEXT?

A handwritten signature in black ink, appearing to read 'Shamini Shanker', with a long horizontal stroke extending to the right.

Shamini Shanker
Chairperson, NATCON 2027

Deadlines

Abstract 10 oct

Final paper submission 10 nov

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NATCON

HYDERABAD
MATTERS 2027

NATCON 2027 GUIDELINES

Call for Research Papers: WHAT NEXT - Navigating the Next in Design

The Indian Institute of Interior Designers (IIID) invites researchers, academics and practitioners to submit original research papers for the IIID NATCON 2027. This is an opportunity to contribute to the evolving discourse in Design and explore contemporary challenges and innovations through the following themes:

The research should align with one of the **four key themes of NATCON 2027**:

01|WHAT SHIFTS

Reflection: The world has changed. Yesterday's methods may not be enough for tomorrow's reality.

02|WHAT ENDURES

Relevance: Exploring what continues to create value and impact.

03|WHAT AWAITS

Readiness: The future is here, analyzing new tools, new pressures and new opportunities.

04|WHAT INSPIRES

Renewal: The future we choose, how design can lead with intelligence, diligence and hope.

SUBMISSION GUIDELINES

- Abstract Submission Deadline: **10 October 2026**
- Full Paper Submission Deadline: **10 November 2026**
- Word Limit: 3,000–5,000 words, excluding references
- Citation Style: APA or MLA, as applicable
- Submission: iiidnatcontechdesk@gmail.com
- Review Process: Double-blind peer review

ACKNOWLEDGMENT & RECOGNITION

- Selected papers will be acknowledged during **NATCON 2027**.
- Selected papers may be considered for publication in IIID's **INSCAPE journal**, **NATCON publications /souvenir**, or featured through IIID's media platforms, subject to the applicable editorial and review processes.

ELIGIBILITY & SCOPE

- Submissions are open to IIID members as well as external contributors.
- Researchers, academics, educators and design practitioners are encouraged to participate.
- Interdisciplinary perspectives and innovative approaches are highly encouraged.
- Submissions should demonstrate a clear connection to one or more of the four NATCON 2027 themes.

For further details or queries, please contact:

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We look forward to your valuable contributions that will enrich the discourse at NATCON 2027!

Warm regards,



Jabeen Zacharias
Curator, WHAT NEXT?



Shamini Shanker
Chairperson, NATCON 2027